

# 2018 – 2019 ACTIVITY CALENDAR

Subject to funding approval from Agri-Marketing program  
(Agriculture and Agri-Food Canada)



## TRADE SHOWS – EUROPE AND MIDDLE EAST

### Seafood Expo Global

Brussels, Belgium  
April 24-26, 2018 Contact : Jean-Emmanuel Poitras

### PLMA Amsterdam

Amsterdam, Netherlands  
May 29-30, 2018 Contact : Hicham El Ghissassi

### BioFach

Nuremberg, Germany  
February 13-16, 2019 Contact : Hicham El Ghissassi

## TRADE SHOWS – ASIA

### Food & Hotel Asia (FHA)

Singapour  
April 24-27, 2018 Contact : Hicham El Ghissassi

### Seoul Food & Hotel 2018

Seoul, South Korea  
May 1-4, 2018 Contact : Vicky Couture-Adams

### SIAL China

Shanghai, China  
May 16-18, 2018 Contact : Jean-Emmanuel Poitras

### China Fisheries & Seafood Show

Qingdao, China  
November 7-9, 2018 Contact: Simon Roy-Dufort

### Aahar

New Delhi, India  
March 2019 Contact : Simon Roy-Dufort

## TRADE SHOWS – CARRIBEAN & LATIN AMERICA

### ANTAD & Alimentaria Mexico

Guadalajara – Mexico  
March 5-7, 2019 Contact : Hicham El Ghissassi

## TRADE SHOWS - CANADA

### Canadian Produce Marketing Association (CPMA)

Vancouver, BC  
April 25-26, 2018 Contact: Vicky Couture-Adams

### SIAL Canada

Montréal, QC  
May 2-4, 2018 Contact: Jean-Emmanuel Poitras

### Canadian Health Food Association Show East (CHFA)

Toronto, ON  
September 15-16, 2018 Contact: Geneviève Morin

### Canadian Health Food Association Show West (CHFA)

Vancouver, BC  
February 23-24, 2019 Contact: Geneviève Morin

### Restaurant Canada Show

Toronto, ON  
February 24-26, 2019 Contact: Audrey-Ève Néron

## TRADE SHOW – UNITED STATES

### ECRM –Foodservice + Store Brands

Chicago IL, United States  
April 16-19, 2018 Contact: Vicky Couture-adams

### National Restaurant Association Show

Chicago, IL, United States  
May 19-22, 2018 Contact : Vicky Couture-Adams

### Sweets & Snacks Expo

Chicago, IL, United States  
May 22-24, 2018 Contact : Vicky Couture-Adams

### International Dairy Deli Bakery Association Show

New Orleans, LA United States  
June 10-12, 2018 Contact: Hicham El Ghissassi

### Summer Fancy Food Show

New York City, United States  
June 30 to July 2<sup>nd</sup>, 2018 Contact : Jean-Emmanuel Poitras

### ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery

San Diego CA, United States  
August 20-23, 2018 Contact: Geneviève Morin

### Natural Products Expo East (NPEE)

Baltimore, MD, United States  
September 12-15, 2018 Contact : Simon Roy Dufort

### Produce Marketing Association and Fresh Summit International

Orlando, FL, United States  
October 19-20, 2018 Contact : Geneviève Morin

### PLMA Chicago

Chicago IL, United States  
November 11-13, 2018 Contact : Simon Roy-Dufort

### New York Produce Show

New York, NY, United States  
December 12, 2018 Contact : Geneviève Morin

### Winter Fancy Food Show

San Francisco, CA United States  
January 13-15, 2019 Contact : Hicham El Ghissassi

### Natural Products Expo West (NPEW)

Anaheim, CA, United States  
March 5-9, 2019 Contact : Geneviève Morin

### Seafood North America

Boston, MA, United States  
March 17-19, 2019 Contact : Simon Roy-Dufort

## TRADE SHOWS UNDER THE CANADA PAVILION

### SIAL Paris

Paris, France  
October 21-25, 2018 Contact : mas-sam@agr.gc.ca

### FHC China

Shanghai, China  
November 13-15, 2018 Contact : mas-sam@agr.gc.ca

### Gulfood

United Arab Emirates  
February 17-21, 2019 Contact : mas-sam@agr.gc.ca

### Foodex Japan

Chiba, Japan  
March 5-8, 2019 Contact : mas-sam@agr.gc.ca

### TRAINING SEMINARS

#### Maximize the profitability of your trade shows

Sainte-Julie  
April 11, 2018 Contact : Vicky Couture-Adams

#### Are your labels ready for the Canadian market?

Sainte-Julie  
May 30, 2018 Contact : Vicky Couture-Adams

#### USA Custom basics

Sainte-Julie  
September 26, 2018 Contact : Genevieve Morin

#### FSVP's program requirements as part of the FSMA modernization act | Sainte-Julie

October 24, 2018 Contact : Geneviève Morin

#### Maximize the results of your trade shows!

Sainte-Julie  
November 27, 2018 Contact : Audrey-Ève Néron

### TRADE MISSIONS

#### Trade mission in Japan and South Korea

Osaka & Tokyo, Japan | Seoul, South Korea  
October 1-8, 2018 Contact : Hicham El Ghissassi

#### Trade mission as part of SIAL Paris

Paris, France  
October 21-25, 2018 Contact : Hicham El Ghissassi

#### Trade mission as part of Gulfood

United Arab Emirates  
February 2019 Contact : Hicham El Ghissassi

#### Trade mission as part of Foodex Japan

Chiba, Japan  
March 2019 Contact : Hicham El Ghissassi

### NETWORKING ACTIVITIES

#### Networking event of the Agri-Food Businesses

Palais des Congrès, Montréal, QC  
May 2, 2018 Contact: Claudia Charuest

#### Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire  
June 20, 2018 Contact : Claudia Charuest

### CONTACTS :

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