

2019 – 2020 ACTIVITY CALENDAR



TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global Brussels, Belgium May 7-9, 2019	Contact : Simon Roy-Dufort
Food Ingredients Europe Paris, France 3-5 décembre 2019	Contact : Audrey-Ève Néron
BioFach Nuremberg, Germany February 12-15, 2020	Contact : Audrey-Eve Néron

TRADE SHOWS – ASIA

SIAL China Shanghai, China May 14-16, 2019	Contact : Simon Roy-Dufort
China Fisheries & Seafood Show Qingdao, China October 30th - November 1 st , 2019	Contact: Jean-Philippe Nadeau

TRADE SHOWS - CANADA

Canadian Produce Marketing Association (CPMA) Montréal, QC April 2-4, 2019	Contact: Geneviève Morin
SIAL Canada Toronto, ON April 30 - May 2, 2019	Contact: Audrey-Ève Néron
Canadian Health Food Association Show East (CHFA) Toronto, ON September 14-15, 2019	Contact: Geneviève Morin
Canadian Health Food Association Show West (CHFA) Vancouver, BC February 22-23, 2020	Contact: Audrey-Ève Néron
Restaurant Canada Show Toronto, ON March 1-3, 2020	Contact: Jean-Philippe Nadeau

TRADE MISSIONS

Trade mission in Middle East Dubai, United Arab Emirates February, 2020	Contact : Hicham El Ghissassi
Trade Canadian East Moncton, Halifax March 11-12, 2020	Contact : Audrey-Eve Neron
Trade mission as part of Foodex Japan Chiba, Japan March 5-8, 2020	Contact : Hicham El Ghissassi

TRADE SHOW – UNITED STATES

ECRM – Store Brands Las Vegas, NV, United States April 8-11, 2019	Contact: Geneviève Morin
National Restaurant Association Show Chicago, IL, United States May 18-20, 2019	Contact : Audrey-Ève Néron
Sweets & Snacks Expo Chicago, IL, United States May 21-23, 2019	Contact : Audrey-Ève Néron
International Dairy Deli Bakery Association Show Orlando, FL, United States June 2-4, 2019	Contact: Hicham El Ghissassi
Summer Fancy Food Show New York City, United States June 23-25, 2019	Contact : Audrey-Ève Néron
ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery Scottsdale, AZ, United States August 18-22, 2019	Contact: Geneviève Morin
Natural Products Expo East (NPEE) Baltimore, MD, United States September 12-14, 2019	Contact : Jean-Philippe Nadeau
New England Produce Council (NEPC) Boston, MA, United States September 18-19, 2019	Contact : Geneviève Morin
Americas Food & Beverage Show Miami, FL, United States September 23-24, 2019	Contact : Hicham El Ghissassi
Produce Marketing Association and Fresh Summit International Anaheim, CA, United States October 17-19, 2019	Contact : Geneviève Morin
PLMA Chicago Chicago IL, United States November 17-19, 2019	Contact : Geneviève Morin
New York Produce Show New York, NY, United States December 12, 2019	Contact : Geneviève Morin
Winter Fancy Food Show San Francisco, CA United States January 19-21, 2020	Contact : Hicham El Ghissassi
Natural Products Expo West (NPEW) Anaheim, CA, United States March 3-7, 2020	Contact : Geneviève Morin
Seafood North America Boston, MA, United States March 15-17, 2020	Contact : Jean-Philippe Nadeau

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico Guadalajara – Mexico March 31 st – April 2 nd , 2020	Contact : Hicham El Ghissassi
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2019 – 2020 activity calendar (continued)

TRAINING SEMINARS

Maximize the results of your trade shows
Boucherville, QC
April 10, 2019 Contact : Simon Roy-Dufort

How to submit a claim under Soutien aux exportations bioalimentaires | Web conference
April 18, 2019 Contact : Christine Gingras

Round table - How to do business in India
Sainte-Julie, QC
August 19, 2019 Contact: Audrey-Ève Néron

US Customs basics
Sainte-Julie, QC
September 18, 2019 Contact: Catherine Richard

Food safety standards and certification systems and the newest requirements from FSMA and SFCR | Sainte-Julie QC
September 30, 2019 Contact: Geneviève Morin

Seminar on the Comprehensive and Progressive Agreement for Trans-Pacific Partnership | Sainte-Julie, QC
October 18, 2019 Contact: J-P Nadeau et H El Ghissassi

Web marketing strategy and selling online: leveraging opportunities! | Sainte-Julie, QC
November 2019 Contact: Geneviève Morin

Are your labels ready for the US market?
2 webinars
November 20-27, 2019 Contact: Audrey-Ève Néron

Maximize the results of your trade shows
Sainte-Julie, QC
January 29, 2020 Contact: Jean-Philippe Nadeau

Trading and closing a sale & How to do business in the US
Sainte-Julie, QC
February 5, 2020 Contact: Audrey-Eve Néron

US Customs basics
Sainte-Julie, QC
February, 2019 Contact: Catherine Richard

Smart and profitable business networking
Sainte-Julie, QC
March 25, 2020 Contact: Jean-Philippe Nadeau

TRADE SHOWS UNDER THE CANADA PAVILION

Anuga
Coln, Germany
October 2019 Contact : mas-sam@agr.gc.ca

FHC China
Shanghai, China
November 2019 Contact : mas-sam@agr.gc.ca

Gulfood
United Arab Emirates
February 2020 Contact : mas-sam@agr.gc.ca

Foodex Japan
Chiba, Japan
March 2020 Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Soirée Alizés Evening
Toronto, ON
April 30, 2019 Contact: Claudia Charuest

Agri-Food Export Group Annual General Assembly
Manoir Rouville-Campbell, Mont Saint-Hilaire
June 11, 2019 Contact : Claudia Charuest

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