

## TRADE SHOWS – EUROPE AND MIDDLE EAST

### Seafood Expo Global

Brussels, Belgium  
May 7-9, 2019 Contact : Simon Roy-Dufort

### Food Ingredients Europe

Paris, France  
3-5 décembre 2019 Contact : Audrey-Ève Néron

### BioFach

Nuremberg, Germany  
February 15-20, 2020 Contact : Audrey-Eve Néron

## TRADE SHOWS – ASIA

### SIAL China

Shanghai, China  
May 14-16, 2019 Contact : Simon Roy-Dufort

### China Fisheries & Seafood Show

Qingdao, China  
October 30th - November 1<sup>st</sup>, 2019 Contact: Simon Roy-Dufort

## TRADE SHOWS - CANADA

### Canadian Produce Marketing Association (CPMA)

Montréal, QC  
April 2-4, 2019 Contact: Geneviève Morin

### SIAL Canada

Toronto, ON  
April 30 - May 2, 2019 Contact: Audrey-Ève Néron

### Canadian Health Food Association Show East (CHFA)

Toronto, ON  
September 14-15, 2019 Contact: Geneviève Morin

### Canadian Health Food Association Show West (CHFA)

Vancouver, BC  
February 22-23, 2020 Contact: Audrey-Ève Néron

### Restaurant Canada Show

Toronto, ON  
March 1-3, 2020 Contact: Simon Roy-Dufort

## TRADE MISSIONS

### Trade mission in European Union, as part of Anuga trade show

Coln, Germany  
October 5-9, 2019 Contact : Hicham El Ghissassi

### Trade mission in Western Canada

Western Canada  
October 5-9, 2019 Contact : Audrey-Ève Néroni

### Trade mission in Middle East

Dubai, United Arab Emirates  
February, 2020 Contact : Hicham El Ghissassi

### Trade mission as part of Foodex Japan

Chiba, Japan  
March 5-8, 2020 Contact : Hicham El Ghissassi

## TRADE SHOW – UNITED STATES

### ECRM – Store Brands

Las Vegas, NV, United States  
April 8-11, 2019 Contact: Geneviève Morin

### National Restaurant Association Show

Chicago, IL, United States  
May 18-20, 2019 Contact : Audrey-Ève Néron

### Sweets & Snacks Expo

Chicago, IL, United States  
May 21-23, 2019 Contact : Audrey-Ève Néron

### International Dairy Deli Bakery Association Show

Orlando, FL, United States  
June 2-4, 2019 Contact: Hicham El Ghissassi

### Summer Fancy Food Show

New York City, United States  
June 23-25, 2019 Contact : Audrey-Ève Néron

### ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery

Scottsdale, AZ, United States  
August 18-22, 2019 Contact: Geneviève Morin

### Natural Products Expo East (NPEE)

Baltimore, MD, United States  
September 12-14, 2019 Contact : Simon Roy Dufort

### New England Produce Council (NEPC)

Boston, MA, United States  
September 18-19, 2019 Contact : Geneviève Morin

### Americas Food & Beverage Show

Miami, FL, United States  
September 23-24, 2019 Contact : Hicham El Ghissassi

### Produce Marketing Association and Fresh Summit International

Anaheim, CA, United States  
October 17-19, 2019 Contact : Geneviève Morin

### PLMA Chicago

Chicago IL, United States  
November 17-19, 2019 Contact : Geneviève Morin

### New York Produce Show

New York, NY, United States  
December 12, 2019 Contact : Geneviève Morin

### Winter Fancy Food Show

San Francisco, CA United States  
January 19-21, 2020 Contact : Hicham El Ghissassi

### Natural Products Expo West (NPEW)

Anaheim, CA, United States  
March 3-7, 2020 Contact : Geneviève Morin

### Seafood North America

Boston, MA, United States  
March 15-17, 2020 Contact : Simon Roy-Dufort

## TRADE SHOWS – CARRIBEAN & LATIN AMERICA

### ANTAD & Alimentaria Mexico

Guadalajara – Mexico  
March, 2020 Contact : Hicham El Ghissassi

### TRAINING SEMINARS

#### Maximize the results of your trade shows

Boucherville, QC

April 10, 2019

Contact : Simon Roy-Dufort

#### How to submit a claim under Soutien aux exportations bioalimentaires | Web conference

April 18, 2019

Contact : Christine Gingras

#### Your labels are they ready for the Canadian market ?

Sainte-Julie, QC

September 2019

Contact: Audrey-Eve Néron

#### US Customs basics

Sainte-Julie, QC

September 18, 2019

Contact: Catherine Richard

#### Your labels are they ready for the US market?

Sainte-Julie, QC

October 2019

Contact: Geneviève Morin

### TRADE SHOWS UNDER THE CANADA PAVILION

#### Anuga

Coln, Germany

October 2019

Contact : mas-sam@agr.gc.ca

#### FHC China

Shanghai, China

November 2019

Contact : mas-sam@agr.gc.ca

#### Gulfood

United Arab Emirates

February 2020

Contact : mas-sam@agr.gc.ca

#### Foodex Japan

Chiba, Japan

March 2020

Contact : mas-sam@agr.gc.ca

### NETWORKING ACTIVITIES

#### Soirée Alizés Evening

Toronto, ON

April 30, 2019

Contact: Claudia Charuest

#### Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire

June 11, 2019

Contact : Claudia Charuest

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