

2019 – 2020 PRELIMINARY ACTIVITY CALENDAR

Subject to funding approval from Agri-Marketing program
(Agriculture and Agri-Food Canada)



TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global

Brussels, Belgium
May 7-9, 2019 Contact : Simon Roy-Dufort

PLMA Amsterdam

Amsterdam, Netherlands
May 21-22, 2019 Contact : Hicham El Ghissassi

FI Europe

Paris, France
3-5 décembre 2019 Contact : Hicham El Ghissassi

BioFach

Nuremberg, Germany
February __, 2020 Contact : Hicham El Ghissassi

TRADE SHOWS – ASIA

SIAL China

Shanghai, China
May 14-16, 2019 Contact : Simon Roy-Dufort

China Fisheries & Seafood Show

Qingdao, China
November __, 2019 Contact: Simon Roy-Dufort

AAHAR

New Delhi, India
March __, 2020 Contact : Simon Roy-Dufort

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico

Guadalajara – Mexico
March 5-7, 2020 Contact : Hicham El Ghissassi

TRADE SHOWS - CANADA

Canadian Produce Marketing Association (CPMA)

Montréal, QC
April 2-4, 2019 Contact: Geneviève Morin

SIAL Canada

Toronto, ON
April 30 - May 2, 2019 Contact: Audrey-Ève Néron

Canadian Health Food Association Show East (CHFA)

Toronto, ON
September 14-15, 2019 Contact: Geneviève Morin

Canadian Health Food Association Show West (CHFA)

Vancouver, BC
February __, 2020 Contact: Geneviève Morin

Restaurant Canada Show

Toronto, ON
February __, 2020 Contact: Audrey-Ève Néron

TRADE SHOW – UNITED STATES

ECRM – Store Brands

Las Vegas, NV, United States
April 8-11, 2019 Contact: Geneviève Morin

National Restaurant Association Show

Chicago, IL, United States
May 18-20, 2019 Contact : Audrey-Ève Néron

Sweets & Snacks Expo

Chicago, IL, United States
May 21-23, 2019 Contact : Audrey-Ève Néron

International Dairy Deli Bakery Association Show

Orlando, FL, United States
June 2-4, 2019 Contact: Hicham El Ghissassi

Summer Fancy Food Show

New York City, United States
June 23-25, 2019 Contact : Audrey-Ève Néron

ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery

Scottsdale, AZ, United States
August 18-22, 2019 Contact: Geneviève Morin

Natural Products Expo East (NPEE)

Baltimore, MD, United States
September 12-14, 2019 Contact : Simon Roy Dufort

New Englands Produce Council (NEPC)

Boston, MA, United States
September 18-19, 2019 Contact : Geneviève Morin

Produce Marketing Association and Fresh Summit International

Anaheim, CA, United States
October 17-19, 2019 Contact : Geneviève Morin

PLMA Chicago

Chicago IL, United States
November __, 2019 Contact : Simon Roy-Dufort

New York Produce Show

New York, NY, United States
December 12, 2019 Contact : Geneviève Morin

Winter Fancy Food Show

San Francisco, CA United States
January __, 2020 Contact : Hicham El Ghissassi

Natural Products Expo West (NPEW)

Anaheim, CA, United States
March __, 2020 Contact : Geneviève Morin

Seafood North America

Boston, MA, United States
March __, 2020 Contact : Simon Roy-Dufort

TRADE MISSIONS

Trade mission in European Union, as part of Anuga trade show

Coln, Germany
October 5-9, 2019 Contact : Hicham El Ghissassi

Trade mission in Middle East

Dubai, United Arab Emirates
February __, 2020 Contact : Hicham El Ghissassi

Trade mission as part of Foodex Japan

Chiba, Japan
March __, 2020 Contact : Hicham El Ghissassi

TRAINING SEMINARS

Maximize the results of your trade shows

Boucherville, QC

April 10, 2019

Contact : Simon Roy-Dufort

TRADE SHOWS UNDER THE CANADA PAVILION

Anuga

Coln, Germany

October 2019

Contact : mas-sam@agr.gc.ca

FHC China

Shanghai, China

November 2019

Contact : mas-sam@agr.gc.ca

Gulfood

United Arab Emirates

February 2020

Contact : mas-sam@agr.gc.ca

Foodex Japan

Chiba, Japan

March 2020

Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Networking event of the Agri-Food Businesses

Toronto, ON

April 30, 2019

Contact: Claudia Charuest

Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire

June 11, 2019

Contact : Claudia Charuest

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